

ARTICLE #10

AMENDMENT #9

Hampton Zoning Ordinance Amendment  
Article II – Districts, Section 2.7F

~~Strikethrough~~ = Proposed Deletion

Underline = Proposed Addition

**Highlighting** = All Proposed Changes

**F. Signs.** Signs shall be allowed as permitted by the Town of Hampton Zoning Ordinance governed by the provisions of Article V of the Town of Hampton Zoning Ordinance, except that permitted signs and size requirements shall be in accordance with Table 1 of this section. All signage locations must be approved during the individual site plan review process, if applicable. Signs must be in character with surrounding uses, and construction materials for signs shall mimic those used in the construction of the subject business. For purposes of this District, a licensed or unlicensed vehicle, boat or trailer displaying advertising copy, other than an operable vehicle used in the daily conduct of business, is considered a sign, and is prohibited. An operable vehicle used in the daily conduct of business is not subject to the requirements of this section.

**Table 1**

<u>Sign Type</u>	<u>Permit Granting Authority</u>	<u>Maximum Size (see notes)</u>
<u>Banner</u>	<u>Approval Not Required</u>	<u>50 sf</u>
<u>Building Sign</u>	<u>Planning Board</u>	<u>50 sf</u>
<u>Canopy Sign</u>	<u>Planning Board</u>	<u>32 sf</u>
<u>Commercial Sign</u>	<u>Planning Board</u>	<u>32 sf</u>
<u>Directory Sign</u>	<u>Planning Board</u>	<u>32 sf</u>
<u>Flag</u>	<u>Approval Not Required</u>	<u>50 sf</u>
<u>Freestanding Sign</u>	<u>Planning Board</u>	<u>50 sf</u>
<u>Incidental Sign</u>	<u>Approval Not Required</u>	<u>4 sf</u>
<u>Marquee Sign</u>	<u>Planning Board</u>	<u>32 sf</u>
<u>Political Sign or Poster</u>	<u>Approval Not Required</u>	<u>25 sf</u>
<u>Projecting Sign</u>	<u>Planning Board</u>	<u>32 sf</u>
<u>Real Estate Sign</u>	<u>Approval Not Required</u>	<u>16 sf</u>
<u>Residential Sign</u>	<u>Planning Board</u>	<u>6 sf</u>
<u>Roof Sign</u>	<u>Planning Board</u>	<u>32 sf</u>
<u>Roof Sign, Integral</u>	<u>Planning Board</u>	<u>64 sf</u>
<u>Sandwich Board/Menu Sign</u>	<u>Planning Board</u>	<u>6 sf</u>
<u>Suspended Sign</u>	<u>Planning Board</u>	<u>32 sf</u>
<u>Temporary Sign</u>	<u>Building Department</u>	<u>4 sf</u>
<u>Wall Sign</u>	<u>Planning Board</u>	<u>50 sf</u>
<u>Window Sign</u>	<u>Building Department</u>	<u>50% of the window area</u>

Notes:

1. Any sign type not specifically listed in Table 1 above is deemed to be prohibited in this District.
2. The Planning Board, by majority vote, may require sign(s) to be less than the maximum size identified in Table 1 above if it determines such a reduction would maintain or enhance the character of the subject property and/or the surrounding uses in this District. This requirement only applies to sign types for which the Planning Board is the Permit Granting Authority.